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### LISTING OF CLAIMS

No amendments are being made to the claims by this response. However, a listing of the claims for this application is providing below as a matter of convenience and reference:

1-6. (Cancelled).

7. (Previously Presented) A method of processing a browser request from a browser executing on a computer, the method comprising:

intercepting the browser request from the browser executing on the computer;  
when the browser request specifies a selected destination network resource:  
splitting a display of the browser into at least two sections;  
displaying the selected destination network resource in a first of the two sections; and  
displaying a toolbar in a second of the two sections.

8. (Previously Presented) The method of claim 7 further comprising determining whether the browser request specifies the selected network resource.

9. (Previously Presented) The method of claim 8 wherein determining whether the browser request specifies the selected destination network resource comprises:

determining a destination network resource specified by the browser request; and  
comparing the destination network resource specified by the browser request to a list of selected destination network resources to determine if the destination network resource specified by the browser request matches at least one of the selected destination network resources in the list.

10. (Previously Presented) The method of claim 7 wherein, when the browser request specifies a selected destination network resource, the method further comprises directing the

browser request to a server other than a destination server on which the selected destination network resource resides.

11. (Previously Presented) The method of claim 7 wherein the toolbar comprises shopping tools.

12-17. (Cancelled).

18. (Previously Presented) A system for processing a browser request from a browser executing on a computer, the system comprising:

a filter that intercepts the browser request from the browser executing on the computer;  
and

an instruction processor that, when the browser request specifies a selected destination network resource:

splits a display of the browser into at least two sections;  
displays the selected destination network resource in a first of the two sections; and  
displays a toolbar in a second of the two sections.

19. (Previously Presented) The system of claim 18 further comprising a determiner to determine whether the browser request specifies the selected network resource.

20. (Previously Presented) The system of claim 19 wherein the determiner comprises:  
an inspector to determine a destination network resource specified by the browser request; and

a comparer to compare the destination network resource specified by the browser request to a list of selected destination network resources to determine if the destination network resource specified by the browser request matches at least one of the selected destination network resources in the list.

21. (Previously Presented) The system of claim 18 further comprising a redirector that, when the browser request specifies a selected destination network resource, directs the browser request to a server other than a destination server on which the selected destination network resource resides.

22. (Previously Presented) The system of claim 18 wherein the toolbar comprises shopping tools.

23-28. (Cancelled).

29. (Previously Presented) A system for processing a browser request from a browser executing on a computer, the system comprising:

means for intercepting the browser request from the browser executing on the computer;

means for splitting a display of the browser into at least two sections when the browser request specifies a selected destination resource;

means for displaying the selected destination network resource in a first of the two sections when the browser request specifies a selected destination resource; and

means for displaying a toolbar in a second of the two sections when the browser request specifies a selected destination resource.

30. (Previously Presented) The system of claim 29 further comprising means for determining whether the browser request specifies the selected network resource.

31. (Previously Presented) The system of claim 30 wherein the means for determining whether the browser request specifies the selected network resource comprises:

means for determining a destination network resource specified by the browser request;

and

means for comparing the destination network resource specified by the browser request to a list of selected destination network resources to determine if the destination network resource specified by the browser request matches at least one of the selected destination network resources in the list..

32. (Previously Presented) The system of claim 29 further comprising means for, when the browser request specifies a selected destination resource, directing the browser request to a server other than a destination server on which the selected destination resource resides.

33. (Previously Presented) The system of claim 29 wherein the toolbar comprises shopping tools.

34. (Previously Presented) A method of processing a browser request from a browser executing on a computer, wherein the browser request specifies a destination network resource residing on a destination server, the method comprising:

- intercepting the browser request that specifies a destination network resource residing on a destination server;

- determining whether the destination network resource specified by the browser request matches at least one selected destination network resource;

- directing the browser request to a server other than the destination server when the destination network resource specified by the browser request matches at least one selected destination network resource; and

- processing the browser request at the other server, wherein processing the browser request comprises:

  - retrieving the destination network resource specified by the browser request;

  - splitting a display of the browser at the computer into at least two sections;

  - displaying the destination network resource specified by the browser request in a first of the two sections; and

displaying a toolbar in a second of the two sections.

35. (Previously Presented) The method of claim 34 wherein determining whether the destination network resource specified by the browser request matches at least one selected destination network resource comprises:

determining the destination network resource specified by the browser request;

comparing the destination network resource specified by the browser request to a list of selected destination network resources to determine if the destination network resource specified by the browser request matches at least one of the selected destination network resources in the list.

36. (Previously Presented) The method of claim 34 wherein retrieving the destination network resource specified by the browser request comprises retrieving the destination network resource specified by the browser request from the destination server.

37. (Previously Presented) The method of claim 34 wherein retrieving the destination network resource specified by the browser request comprises retrieving the destination network resource specified by the browser request from a cache associated with the server other than the destination server.

38. (Previously Presented) The method of claim 34 wherein the toolbar comprises shopping tools.

39. (Previously Presented) The method of claim 38 wherein the destination network resource specified by the browser request corresponds to a merchant web site.

40. (New ) The method of claim 39 wherein the toolbar comprises at least two segments.

41. (New ) The method of claim 40 wherein a first of the two segments comprise one or more of: a tool for selecting a shopping category; a tool for issuing a new browser request for a different destination network resource; a tool for obtaining customer service information; a tool for finding an appropriate merchant based on a user's shopping needs; or a tool for obtaining protection in the event of unfair treatment by a merchant.

42. (New ) The method of claim 40 wherein a second of the two segments comprise one or more of: a tool for accelerating business transactions with the merchant web site corresponding to the destination network resource specified by the browser request; a tool for determining one or more merchant web sites that a user has previously visited; a tool for issuing a request for a destination network resource that corresponds to a most recently visited merchant web site; or a tool for searching the merchant web site that corresponds to the destination network resource specified by the browser request.

43. (Previously Presented) A system for processing a browser request from a browser executing on a computer, wherein the browser request specifies a destination network resource residing on a destination server, the system comprising:

- an interceptor to intercept the browser request that specifies a destination network resource residing on a destination server;

- a determiner to determine whether the destination network resource specified by the browser request matches at least one selected destination network resource;

- a redirector to direct the browser request to a server other than the destination server when the destination network resource specified by the browser request matches at least one selected destination network resource; and

- a processor to process the browser request at the other server, wherein to process the browser request, the processor:

- retrieves the destination network resource specified by the browser request;

splits a display of the browser at the computer into at least two sections;  
displays the destination network resource specified by the browser request in a first of the two sections; and  
displays a toolbar in a second of the two sections.

44. (Previously Presented) The system of claim 43, wherein the determiner comprises:

an inspector to determine the destination network resource specified by the browser request;

a comparer to compare the destination network resource specified by the browser request to a list of selected destination network resources to determine if the destination network resource specified by the browser request matches at least one of the selected destination network resources in the list.

45. (Previously Presented) The system of claim 43, wherein, to retrieve the destination network resource specified by the browser request, the processor retrieves the destination network resource specified by the browser request from the destination server.

46. (Previously Presented) The system of claim 43, wherein, to retrieve the destination network resource specified by the browser request, the processor retrieves the destination network resource specified by the browser request from a cache associated with the server other than the destination server.

47. (Previously Presented) The system of claim 43, wherein the toolbar comprises shopping tools.

48. (Previously Presented) The system of claim 47 wherein the destination network resource specified by the browser request corresponds to a merchant web site.



49. (New ) The system of claim 48 wherein the toolbar comprises at least two segments.

50. (New ) The system of claim 49 wherein a first of the two segments comprise one or more of: a tool for selecting a shopping category; a tool for issuing a new browser request for a different destination network resource; a tool for obtaining customer service information; a tool for finding an appropriate merchant based on a user's shopping needs; or a tool for obtaining protection in the event of unfair treatment by a merchant.

51. (New ) The system of claim 49 wherein a second of the two segments comprise one or more of: a tool for accelerating business transactions with the merchant web site corresponding to the destination network resource specified by the browser request; a tool for determining one or more merchant web sites that a user has previously visited; a tool for issuing a request for a destination network resource that corresponds to a most recently visited merchant web site; or a tool for searching the merchant web site that corresponds to the destination network resource specified by the browser request.

52. (Previously Presented) A system for processing a browser request from a browser executing on a computer, wherein the browser request specifies a destination network resource residing on a destination server, the system comprising:

means for intercepting the browser request that specifies a destination network resource residing on a destination server;

means for determining whether the destination network resource specified by the browser request matches at least one selected destination network resource;

means for directing the browser request to a server other than the destination server when the destination network resource specified by the browser request matches at least one selected destination network resource; and

means for processing the browser request at the other server, wherein the means for processing the browser request comprises:

- means for retrieving the destination network resource specified by the browser request;
- means for splitting a display of the browser at the computer into at least two sections;
- means for displaying the destination network resource specified by the browser request in a first of the two sections; and
- means for displaying a toolbar in a second of the two sections.

53. (Previously Presented) The system of claim 52 wherein the means for determining whether the destination network resource specified by the browser request matches at least one selected destination network resource comprises:

- means for determining the destination network resource specified by the browser request;
- means for comparing the destination network resource specified by the browser request to a list of selected destination network resources to determine if the destination network resource specified by the browser request matches at least one of the selected destination network resources in the list.

54. (Previously Presented) The system of claim 52 wherein the means for retrieving the destination network resource specified by the browser request comprises means for retrieving the destination network resource specified by the browser request from the destination server.

55. (Previously Presented) The system of claim 52 wherein the means for retrieving the destination network resource specified by the browser request comprises means for retrieving the destination network resource specified by the browser request from a cache associated with the server other than the destination server.

56. (Previously Presented) The system of claim 52 wherein the toolbar comprises shopping tools.

57. (Previously Presented) The system of claim 56 wherein the destination network resource specified by the browser request corresponds to a merchant web site.

58. (Previously Presented) The system of claim 57 wherein the toolbar comprises at least two segments.

59. (Previously Presented) The system of claim 58 wherein a first of the two segments comprise one or more of: a tool for selecting a shopping category; a tool for issuing a new browser request for a different destination network resource; a tool for obtaining customer service information; a tool for finding an appropriate merchant based on a user's shopping needs; or a tool for obtaining protection in the event of unfair treatment by a merchant.

60. (Previously Presented) The system of claim 58 wherein a second of the two segments comprise one or more of: a tool for accelerating business transactions with the merchant web site corresponding to the destination network resource specified by the browser request; a tool for determining one or more merchant web sites that a user has previously visited; a tool for issuing a request for a destination network resource that corresponds to a most recently visited merchant web site; or a tool for searching the merchant web site that corresponds to the destination network resource specified by the browser request.

61. (Previously Presented) The method of claim 11 wherein the selected destination network resource corresponds to a merchant web site.

62. (Previously Presented) The method of claim 61 wherein the toolbar comprises at least two segments.

63. (Previously Presented) The method of claim 62 wherein a first of the two segments comprise one or more of: a tool for selecting a shopping category; a tool for issuing a new browser request for a different destination network resource; a tool for obtaining customer service information; a tool for finding an appropriate merchant based on a user's shopping needs; or a tool for obtaining protection in the event of unfair treatment by a merchant.

64. (Previously Presented) The method of claim 62 wherein a second of the two segments comprise one or more of: a tool for accelerating business transactions with the merchant web site corresponding to the selected destination network resource; a tool for determining one or more merchant web sites that a user has previously visited; a tool for issuing a request for a destination network resource that corresponds to a most recently visited merchant web site; or a tool for searching the merchant web site that corresponds to the selected destination network resource.

65. (Previously Presented) The system of claim 22 wherein the selected destination network resource corresponds to a merchant web site.

66. (Previously Presented) The system of claim 65 wherein the toolbar comprises at least two segments.

67. (Previously Presented) The system of claim 66 wherein a first of the two segments comprise one or more of: a tool for selecting a shopping category; a tool for issuing a new browser request for a different destination network resource; a tool for obtaining customer service information; a tool for finding an appropriate merchant based on a user's shopping needs; or a tool for obtaining protection in the event of unfair treatment by a merchant.

68. (Previously Presented) The system of claim 66 wherein a second of the two segments comprise one or more of: a tool for accelerating business transactions with the

merchant web site corresponding to the selected destination network resource; a tool for determining one or more merchant web sites that a user has previously visited; a tool for issuing a request for a destination network resource that corresponds to a most recently visited merchant web site; or a tool for searching the merchant web site that corresponds to the selected destination network resource.

69. (Previously Presented) The system of claim 33 wherein the selected destination network resource corresponds to a merchant web site.

70. (Previously Presented) The system of claim 69 wherein the toolbar comprises at least two segments.

71. (Previously Presented) The system of claim 70 wherein a first of the two segments comprise one or more of: a tool for selecting a shopping category; a tool for issuing a new browser request for a different destination network resource; a tool for obtaining customer service information; a tool for finding an appropriate merchant based on a user's shopping needs; or a tool for obtaining protection in the event of unfair treatment by a merchant.

72. (Previously Presented) The system of claim 70 wherein a second of the two segments comprise one or more of: a tool for accelerating business transactions with the merchant web site corresponding to the selected destination network resource; a tool for determining one or more merchant web sites that a user has previously visited; a tool for issuing a request for a destination network resource that corresponds to a most recently visited merchant web site; or a tool for searching the merchant web site that corresponds to the selected destination network resource.